

CESEENet Workshop 2018

in

Economics, Management and Finance

University of Economics - VARNA

<http://www.ue-varna.bg/en/>

Sept. 27, 2018: 10.00 – 19.00

Sept. 28, 2018: 9.00 – 11.00

Organizing Committee

- Stoyan Georgiev, University of Economics-Varna (s.georgiev@ue-varna.bg)
- Josef Windsperger, (CESEENet Coordinator), Faculty of Business, Economics and Statistics, University of Vienna (josef.windsperger@univie.ac.at)

PROGRAM

University of Economics – VARNA (<http://www.ue-varna.bg/en/> - <http://ue-varna.bg/en/article.aspx?id=5034>)

Sept. 27, 2018: 10.00 – 19.00

10.30 – 11.00

Christoph, Catala

How to change companies' behaviour? The false good measure of the fiscal law – lessons from the Polish experience 2012 – 2015

11.00 – 11.30

Markéta Chaloupková, Martina Jaňurová:

Worldwide phenomenon of creative hubs: A case study of Belgium creative hubs

11.30 – 12.00

Dominika Czyz

The social cost of carbon under habit formation and social concerns

12.00 – 13.00

Dumitrescu Iulia Monica

Trade competition measurement and the choice of indexes

LUNCH BREAK (13.00 – 14.00)

14.00 – 14.30

Aylin Genc

Relationship between motivation and organizational commitment of generation Y

14.30 – 15.00

Kosekova Kamelia, Ana Popova

Persistence in financial markets: Is there long memory in the momentum effect?

15.00 – 15.30

Camélia TURCU, Valentina-Ioana MERA

Economic uncertainty and money demand stability in the CEECs

15.30 – 16.00

Agnieszka Mikołajewska

Intercultural skills as the key set of skills in the globalised workplace of the 21st century

16.00 – 16.30

Pop Persida

Human capital survey of the literature

16.30 – 17.00

Christoph, Catala

Thin cap legislation against excessive leverage. Lessons from the Polish experience (2006 – 2016)

17.00 – 17.30

Veronika Popelková

Publication of key performance indicators according to the directive of the European parliament and the Council of the EU in the Czech Republic

17.30 – 18.00

Ana Popova, Kamelia Kosekova

Demystifying the momentum effect on the New York Stock Exchange by means of conditional heteroscedasticity

18.00 – 18.30

Katarzyna Staniszevska

Generational change as a new challenge for management in higher education and businesses in Poland

Sept. 28, 2018: 9.00 – 11.00

9.00 – 9.30

Mariya Trifonova

Renewable energy sectors in Bulgaria and Germany- An institutional perspective

9.30 – 10.00

Barbora Baisa

Group membership, team payoff and gender competitiveness

10.00 – 10.30

Maria Nikovska

Employees training and engagement in production enterprise

10.30 – 11.00

Zuzana Rakovská

Impact of sentiment on investors's behavior – Behavioral finance perspective