

Nr. 520/16.09.2019



**UNIVERSITATEA BABEȘ-BOLYAI**  
TRADIȚIE ȘI EXCELENȚĂ



**UBBFSEGA**  
Universitatea Babeș-Bolyai | Facultatea de Științe Economice și Gestiunea Afacerilor



**Școala doctorală Științe Economice și Gestiunea Afacerilor**

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**Economics and Business Administration Doctoral School Curriculum  
2019-2020**

**Transversal subjects**

Subject	Hours per week course	Hours per week seminar	Teaching Language	Semester Winter/Spring
Research methodology and academic writing techniques	2	2	English	Winter
Introduction in econometrics	2	2	Romanian	Winter
Advanced statistics for academic research in business	2	2	Romanian	Winter
Advanced topics in applied statistics and econometrics	2	2	Romanian	Winter
Advanced Econometrics	2	2	English	Winter

**Specialized subjects**

Subject	Hours per week course	Hours per week seminar	Teaching Language	Semester Winter/Spring
Economic and financial crime	2	1	Romanian	Winter
Financial analysis and quantitative research in finance	2	1	Romanian	Winter

<b>Advance research topics in strategic management</b>	<b>2</b>	<b>1</b>	<b>English</b>	<b>Winter</b>
<b>Interoperability techniques in distributed systems</b>	<b>2</b>	<b>1</b>	<b>Romanian</b>	<b>Winter</b>
<b>Risks and insurance markets</b>	<b>2</b>	<b>1</b>	<b>Romanian</b>	<b>Winter</b>
<b>Economic and mathematical modelling</b>	<b>2</b>	<b>1</b>	<b>Romanian</b>	<b>Winter</b>
<b>Retailing market strategies and policies</b>	<b>2</b>	<b>1</b>	<b>German</b>	<b>Winter</b>
<b>Research for financial reporting. From prescriptions to real cases</b>	<b>2</b>	<b>1</b>	<b>Romanian</b>	<b>Winter</b>
<b>Techniques, methods and instruments applied in management research</b>	<b>2</b>	<b>1</b>	<b>German</b>	<b>Winter</b>
<b>Marketing strategies</b>	<b>2</b>	<b>1</b>	<b>Romanian</b>	<b>Winter</b>
<b>Marketing applied in the tertiary sector- a holistic approach</b>	<b>2</b>	<b>1</b>	<b>English</b>	<b>Winter</b>
<b>Advanced statistical methods and of econometric modelling</b>	<b>2</b>	<b>1</b>	<b>German</b>	<b>Winter</b>
<b>Advanced topics in micro and macroeconomics</b>	<b>2</b>	<b>1</b>	<b>English</b>	<b>Winter</b>
<b>Qualitative research in accounting and auditing</b>	<b>2</b>	<b>1</b>	<b>English</b>	<b>Winter</b>

**Head of the Economics and Business Administration Doctoral School**

**Prof. Alexandru Todea, PhD**