



**POSTGRADUATE UNIVERSITY DOCTORAL STUDY**  
**“BUSINESS ECONOMICS IN TOURISM AND HOSPITALITY INDUSTRY”**  
**LIST OF COURSES FOR**

**CESEENet**  
**WS 2020/2021**

Course	Course coordinator	Total number of teaching hours per semester			ECTS	Language of instruction
		L	E	S		
Qualitative methodology	Irena Ateljević, PhD	10	0	5	5	Croatian / English
Quantitative methods in business economics	Tea Baldigara, PhD, Full Professor	10	0	5	5	Croatian / English
Research methods and techniques	Suzana Marković, PhD, Full Professor Jasna Horvat, PhD, Full Professor	10	0	5	5	Croatian / English
Global economic challenges	Štefan Bojnec, PhD., Full Professor Maja Nikšić Radić, PhD, Assistant Professor	10	0	5	5	Croatian / English
Accounting concepts and reporting systems in the hospitality industry	Sandra Janković, PhD, Full Professor Dubravka Vlašić, PhD, Associate Professor	10	0	5	5	Croatian / English
European Union law	Axel Luttenberger, PhD, Full Professor	10	0	5	5	Croatian / English
Corporate finance	Goran Karanović, PhD, Associate Professor Laurentiu Droj, PhD, Associate Professor	10	0	5	5	Croatian / English
Artificial intelligence in business economics	Maja Gregorić, PhD, Assistant Professor Raffaella Folgieri, PhD, Assistant Professor	10	0	5	5	Croatian / English

- Lectures will be held if 5 or more students apply. If less students apply, only consultative teaching will be held.
- Depending on the situation, classes could be conducted onsite or online.

All syllabi available [HERE](#).

For further information, please contact Mrs. Snježana Komadina (*Office for postgraduate doctoral studies*): [uredpds@fthm.hr](mailto:uredpds@fthm.hr)