



**CESEENet**  
**PhD Workshop 2021**  
in  
***Economics, Management and Finance***  
**September 16 – 17, 2021**  
Odessa National Economic University  
<http://oneu.edu.ua/en/>

The workshop of the **Central, East, and South-East European PhD Network (CESEENet)**

in **ECONOMICS, MANAGEMENT and FINANCE**

will be organized in cooperation with the

**Odessa National Economic University**

The purpose of the workshop is to provide the PhD students an international discussion forum for their research. Theoretical, conceptual and empirical papers from

**all areas in economics, management and finance**

are welcome.

The workshop is planned in a **hybrid form** due to the uncertain situation under COVID 19. We will organize the workshop onsite and for people who cannot come online via zoom. The final decision will be made at the end of JUNE.

We plan to structure the workshop in two sessions:

(I) **Economics and Finance topics** and (II) **Management topics**

PhD students who want to present a paper should submit an **abstract** (300 words) as soon as possible, but no later than **June 20, 2021**. The acceptance letter will be sent to the corresponding author within *by the end of JUNE*. Authors of accepted abstracts will be asked to prepare the final paper for presentation at the Conference.

## WORKSHOP ORGANIZATION

PhD students will have two opportunities to present their research at the PhD Workshop:

**(A) Presentation of a research paper:**

Each paper will be presented by the author(s) (20 minutes).

In addition, a discussant will review and discuss the paper (5 – 10 minutes).

**(B) Presentation of a PhD research proposal:**

The PhD students have the opportunity to present their research in progress at the workshop in order to get feedback from peers and senior researchers.

Two sessions will be organized: (a) early stage proposals and (b) advanced stage proposals. Each proposal will be presented by the author(s) (20 minutes).

Content of the proposal:

The proposal has to consist of the following parts:

1. Motivation of the topic; the ensuing research problem and research questions
2. Overview of the relevant literature
3. What is the gap you address in your study and why is it important to provide an answer to this research question?
4. What is the contribution of your study to the relevant literature?
5. Theory and hypotheses/research questions development  
Explain the theoretical framework and develop the hypotheses/the research questions
6. Methodology  
Which method do you use to answer the research questions: qualitative, quantitative, mixed methods? Is your approach deductive or inductive?
7. List of references that have been used in this paper [APA 6<sup>th</sup> style]

When you present a research paper/proposal, a copy must be submitted by **September 1, 2021**.

## LOCATION

The workshop will be held at the **Odessa National Economic University** –

<http://oneu.edu.ua/en/>

## IMPORTANT DEADLINES

**JUNE 20, 2021**

Abstract submission (via email to:  
[josef.windsperger@univie.ac.at](mailto:josef.windsperger@univie.ac.at))

**SEPTEMBER 1, 2021**

One COPY of the PAPER/Proposal (.pdf or .doc) via e-mail to  
Josef Windsperger ([josef.windsperger@univie.ac.at](mailto:josef.windsperger@univie.ac.at))

**SEPTEMBER 17, 2021**

Final program available at (<http://ceseenet.org/>)

## **Organizing Committee**

- Prof. Analoliy Kovalev, Faculty of Economics and Enterprise Management, Odessa National Economic University ([kovalev@oneu.edu.ua](mailto:kovalev@oneu.edu.ua))
- Prof. Olga Boyko, Faculty of Management, Odessa National Economic University ([boykodo@gmail.com](mailto:boykodo@gmail.com))
- Prof. Josef Windsperger, Faculty of Business, Economics and Statistics, University of Vienna ([josef.windsperger@univie.ac.at](mailto:josef.windsperger@univie.ac.at))

## **Program Committee**

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