

***Call for Papers***

**CESEENet Workshop 2019**

**in**

***Economics, Management and Finance***

## September 19 – 20, 2019

**Ivan Franko National University of Lviv**

http://www.lnu.edu.ua/en/

The **WORKSHOP 2018** of the

The workshop of the **Central, East, and South-East European PhD Network (CESEENet)**

in **ECONOMICS, MANAGEMENT and FINANCE**

will be held in cooperation with the

**Ivan Franko National University**

http://www.lnu.edu.ua/en/

**from Sept. 19 to Sept. 20, 2019, in Lviv, Ukraine**

The purpose of the workshop is to provide the PhD students an international discussion forum for their research. Theoretical, conceptual and empirical papers from

**all areas in economics, management and finance**

are welcome.

**Entrepre-neurship**

**Innova-**

**tion**

**Manage-**

**Ment**

**Strategic Manage-**

**ment**

**Special CEE and SEE Topics in Management and Economics**

**Digitalization and Organization Design**

**Sharing Economy**

**Behavioural Finance**

**Economics**

**Strategic Alliances**

**Networks and Plattforms**

**Financial Markets**

**Corporate**

**Finance**

**Interna-tional Business**

**Interna-tional**

**Economics**

**General Manage-ment**

**Marketing Manage-ment**

**Human**

**Resources**

**Manage-ment**

**Procedures for Submitting Abstract and Paper**

PhD students who want to present a paper should submit an **abstract** (300 words) as soon as possible, but no later than **June 25, 2019**. The acceptance letter will be sent to the corresponding author within two weeks after the submission of the abstract.

Authors of accepted abstracts will be asked to prepare the final paper for presentation at the Conference.

**WORKSHOP ORGANIZATION**

PhD students will have two opportunities to present their research at the PhD Workshop:

1. **Presentation of a research paper:**

Each paper will be presented by the author(s) (20 minutes).

In addition, a discussant will review and discuss the paper (5 – 10 minutes).

1. **Presentation of a PhD research proposal:**

The PhD students have the opportunity to present their research in progress at the workshop in order to get feedback from peers and senior researchers.

Two sessions will be organized: (a) early stage proposals and (b) advanced stage proposals. Each proposal will be presented by the author(s) (20 minutes).

Content of the proposal:

The proposal has to consist of the following parts:

1. Motivation of the topic; the ensuing research problem and research questions
2. Overview of the relevant literature
3. What is the gap you address in your study and why is it important to provide an answer to this research question?
4. What is the contribution of your study to the relevant literature?
5. Theory and hypotheses/research questions development

Explain the theoretical framework and develop the hypotheses/the research questions

1. Methodology

Which method do you use to answer the research questions: qualitative, quantitative, mixed methods? Is you approach deductive or inductive?

1. List of references that have been used in this paper [APA 6th style]

When you present a research paper/proposal, a copy must be submitted by **September 1, 2018**.

**No CONFERENCE FEE will be charged.**

**LOCATION**

The workshop will be held at the **Ivan Franko National University of Lviv -**http://www.lnu.edu.ua/en/

**IMPORTANT DEADLINES**

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| **June 25, 2019** | Abstract submission (via email to: [josef.windsperger@univie.ac.at](mailto:josef.windsperger@univie.ac.at)) |
| **SEPTEMBER 1, 2019** | One COPY of the PAPER/Proposal (.pdf or .doc) via e-mail to Josef Windsperger ([josef.windsperger@univie.ac.at](mailto:josef.windsperger@univie.ac.at)) |
| **SEPTEMBER 16, 2019** | Final program available at (<http://ceseenet.org/>) |

**Organizing Committee**

* Prof. Maksym Vavrin, Faculty of Economics, Ivan Franko National University of Lviv ([mvavrin@econom.lnu.edu.ua](mailto:mvavrin@econom.lnu.edu.ua))
* Prof. Josef Windsperger, Faculty of Business, Economics and Statistics, University of Vienna ([josef.windsperger@univie.ac.at](mailto:josef.windsperger@univie.ac.at))

**Program Committee**

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